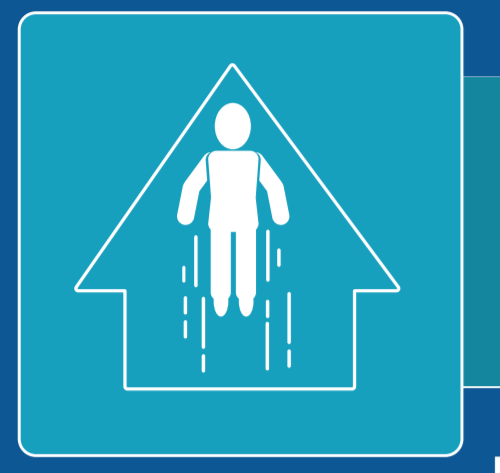


The Dawn of the Information Leader:

Key Findings from AIIM's 2024 State of the Practice Report



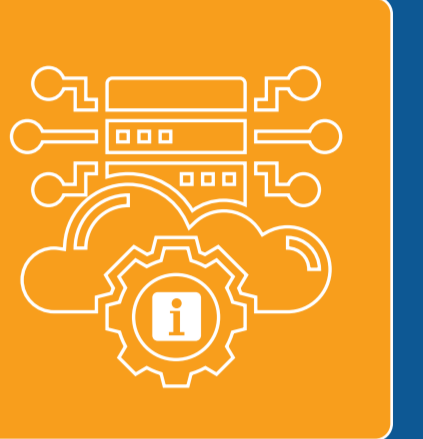
Rise of the Information Leader

59%

Information management roles are evolving beyond traditional titles, with 59% of practitioners holding non-traditional job titles.



Information Management: A Universal Priority



72%

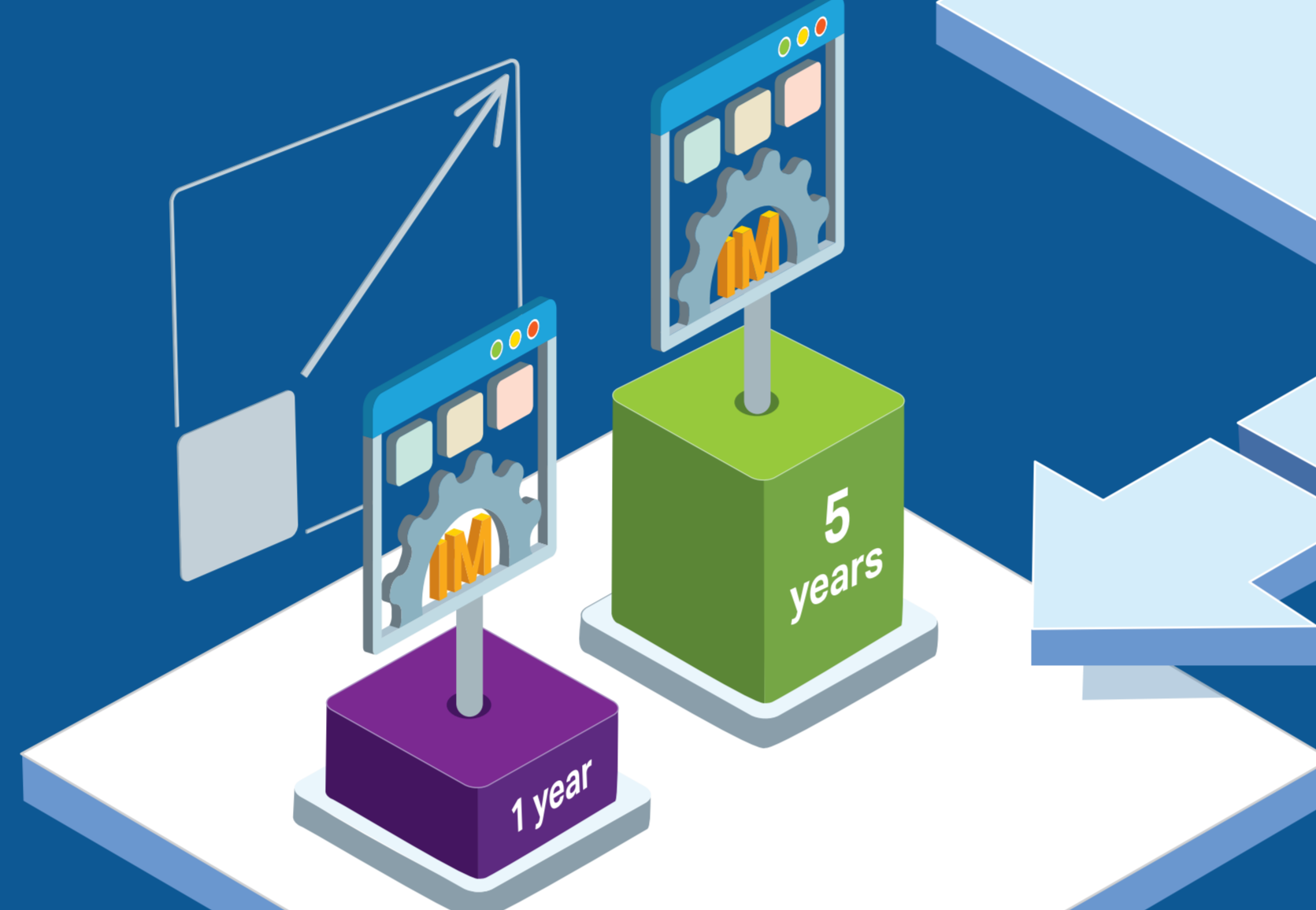
of respondents agreed that information management will become more important over the next 12 months.



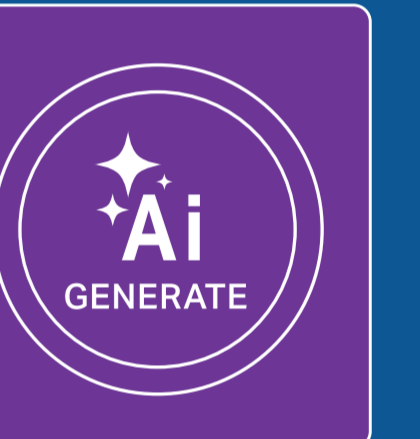
Expanding Technology Stack

10.39

Organizations use an average of 10.39 information management systems, doubling every five years since 2013.



AI Adoption on the Rise



51%

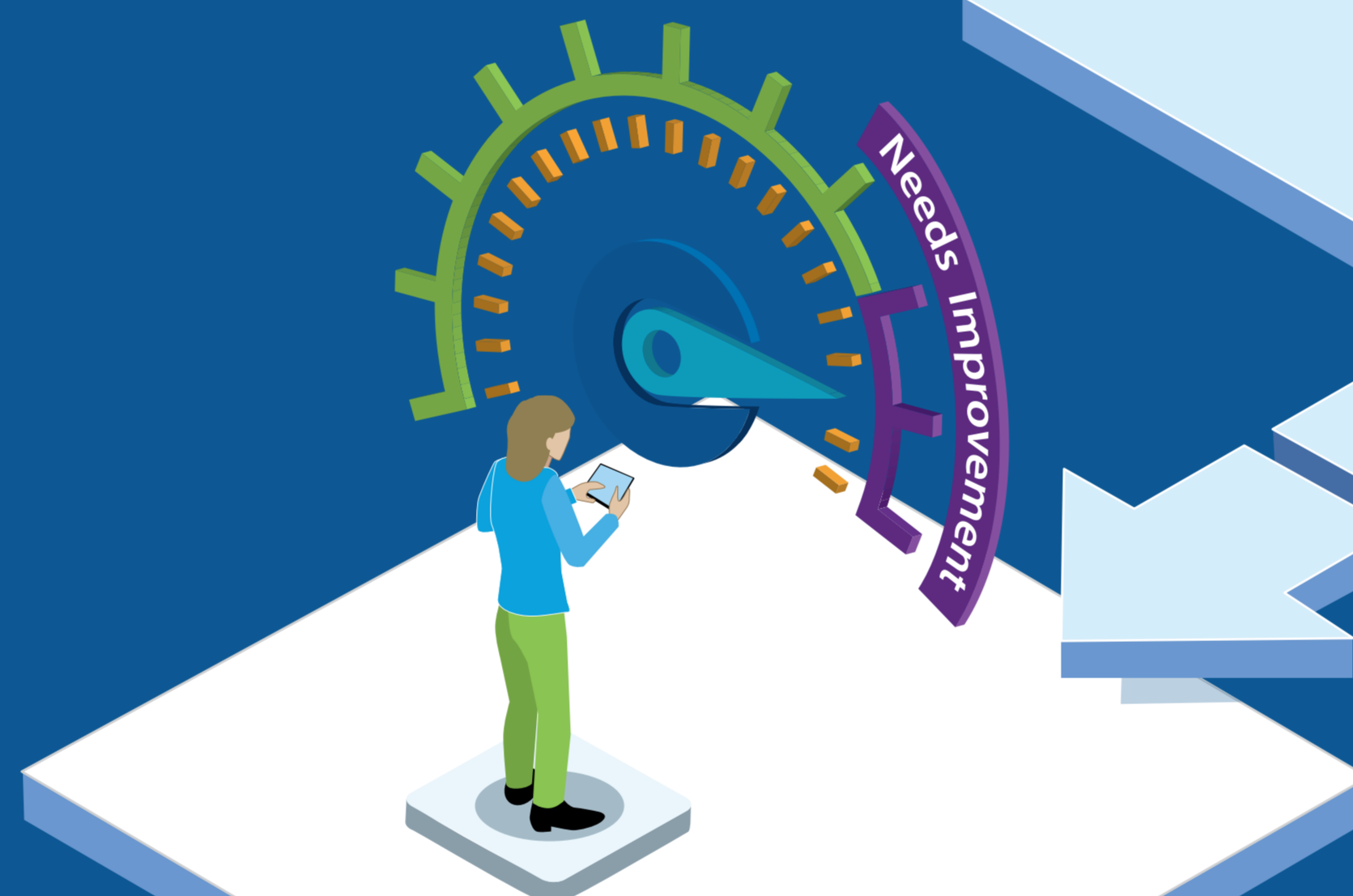
of organizations plan to use Generative AI for information management within the next 12+ months.



Data Quality Challenges

77%

of respondents rated their organizational data quality as average, poor, or very poor for AI readiness.



Opportunity for Automation



33%

of organizations have integrated systems or workflow automation in their team or department.



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